

# Alkami at a Glance

Founded: 2009 | HQ: Plano, Texas | IPO: April 2021

Alkami provides a digital sales and service platform for U.S. banks and credit unions. Our unified Platform integrates onboarding, digital banking, and data and marketing. While each solution can stand alone, together they deliver more, to help institutions onboard, engage, and grow relationships.

As the future shifts toward Anticipatory Banking, we help data-informed bankers meet the moment with technology that drives action enabling smarter decisions, deeper loyalty, and proactive engagement across every channel.

## The Digital Sales & Service Platform

Our Digital Sales & Service Platform is built to be modular and flexible, so you can prioritize what matters most today, and grow from there. Each solution is powerful on its own, but works better together through a single connected data platform:



### Onboarding & Account Opening

Deliver a fast, omnichannel experience that opens retail and business accounts in minutes online, in-branch, or in the call center.



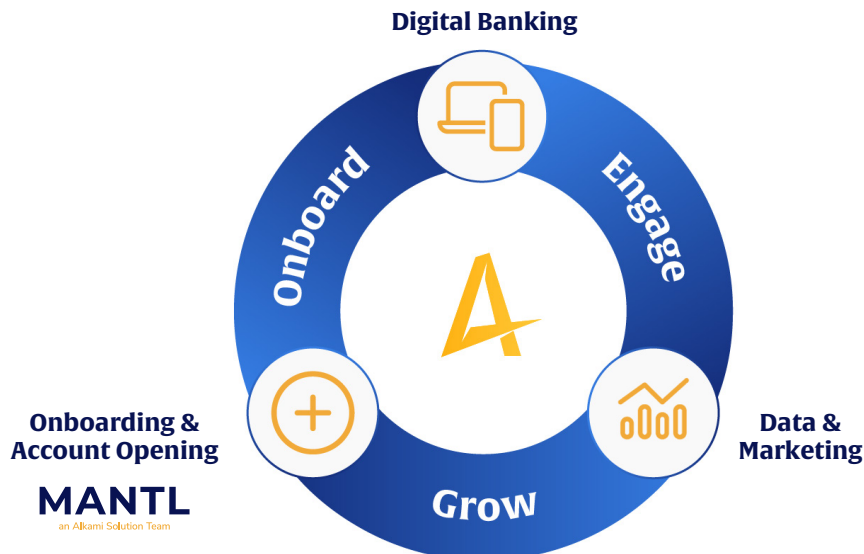
### Data & Marketing

Go beyond personalization. Turn behavior into insight, and insight into action with campaigns that grow relationships with account holders before they raise their hand.



### Digital Banking

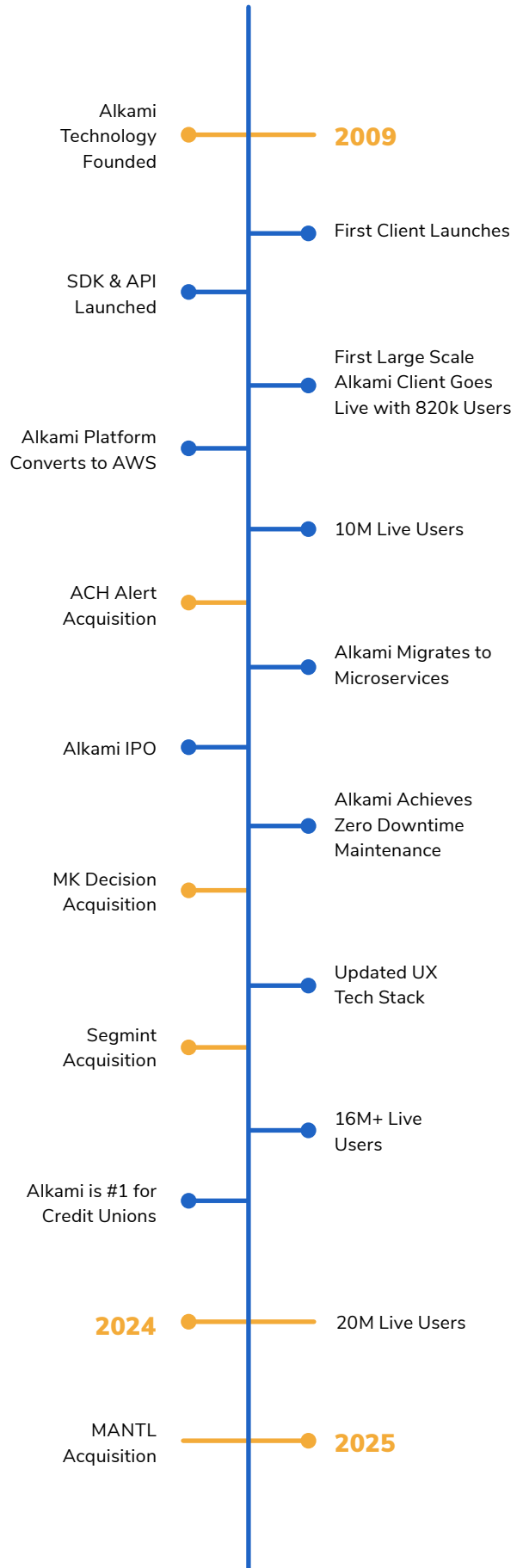
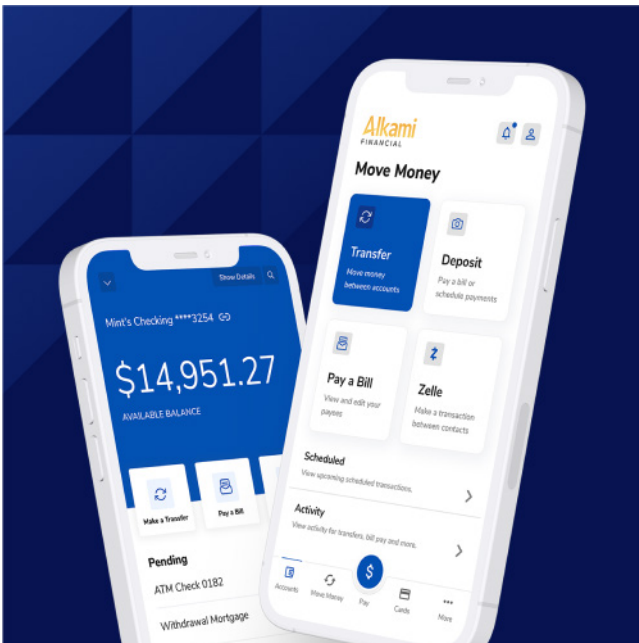
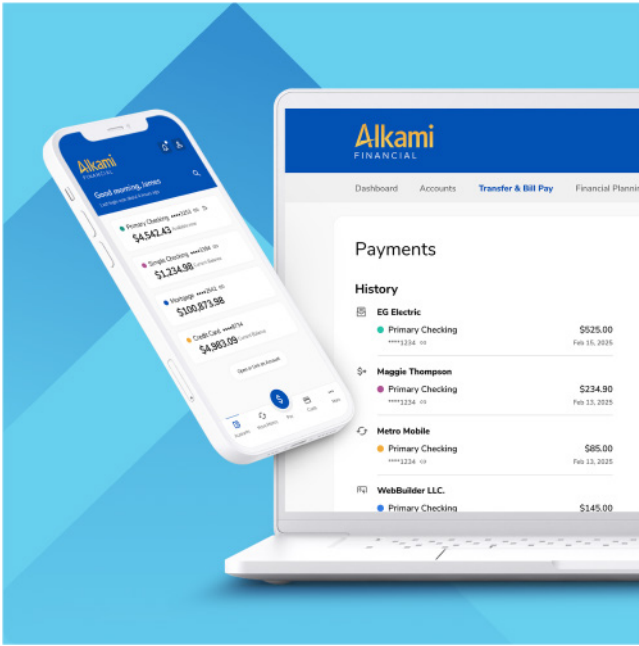
Provide an intuitive digital banking platform with an award-winning mobile app experience<sup>1</sup> that drives engagement, loyalty, and primacy across retail and business channels.



## One Platform. Years in the Making.

You can buy point solutions anywhere. But Alkami took a different approach making strategic acquisitions and focused on roadmap investments to build a connected Digital Sales & Service Platform from the ground up.

That's what enables a complete, intelligent view of each account holder and delivers on the promise of Anticipatory Banking.



## Outcomes You Can Count On

Our clients don't just adopt the Platform. They grow with it. These outcomes show what happens when financial institutions move from disconnected tools to a unified digital experience. Whether you're focused on onboarding and account opening, engagement, or growth, the impact is real and measurable from day one.

**3x faster**

retail account opening

Speed

**20x faster**

business account opening

Speed

**85%**

of account opening applications automated

Efficiency

**19% higher**

revenue growth

Growth

**13% higher**

revenue per FTE

Growth

**Nearly 3x**

faster product adoption with data-activated campaigns

ROI

## The Power of the Alkami Community

When you work with Alkami, you're joining a community of forward-thinking banks and credit unions committed to transforming digital banking together.

Through peer collaboration, client-led innovation, and real-time feedback loops, this community helps shape where the platform goes next.

We don't just listen to our clients. We build with them.

**Ready to build a smarter, more connected digital experience?**

Start wherever it makes sense and grow from there with Alkami.

[Learn more at Alkami.com](https://www.alkami.com)

